



Development & Marketing Consultant at Vascular Cures

San Francisco Bay Area, Virtual

www.vascularcures.org

Making Every Breath and Heartbeat Count: About Vascular Cures

Vascular Cures is the only national nonprofit representing the tens of millions of people with vascular diseases outside the heart, a leading cause of death and disability. These include pulmonary embolisms, stroke, aneurysms, vascular dementia and peripheral artery disease (PAD) among others.

We are committed to transforming vascular health by being the catalyst for collaborations that accelerate new solutions. Whether the topic is medical research, technology or new models for healthcare, our focus is on innovation through programs that put patients first, and empowering people in their vascular health journey.

The Opportunity

We are seeking a passionate, strategic leader who can create and implement a multi-year development and marketing plan that builds a national presence and new level of financial sustainability. The Developing & Marketing Consultant will have the desire, vision, and experience to be a full partner, sustaining current initiatives and expanding new programs and campaigns. The successful candidate will have excellent writing and communication skills, and a proven track record of building long term donor relationships and obtaining gifts and grants over \$10,000 from individuals and foundations.

The Developing & Marketing Consultant will report to the CEO and lead all fundraising and marketing activities including website curation, social media, newsletters, prospect cultivation, planned giving and grant writing. S/he will be supported by a social media intern and shared Operations Manager who oversees the donor database and major events, and supports outreach initiatives. We are looking for a creative, energetic leader to advance both current and new initiatives that strengthen our national presence.

This position offers competitive compensation with a flexible schedule, with occasional weekend or evening responsibilities. We operate as a virtual organization with required team meetings in the San Francisco Bay Area (Redwood City) once a week. We are seeking a 6-month contract with the opportunity to extend.

Our Team

Collaborative, informal and small, we leverage our relationships with world-class leaders and organizations across North America. Our staff are given incredible autonomy and ownership over their projects, which have the potential to directly impact patient lives. Our Board of Directors and Advisors include highly accomplished leaders in healthcare, business and medicine.

www.vascularcures.org



Responsibilities

The Developing & Marketing Consultant will set effective goals, develop key strategies and lead implementation of all campaigns and outreach efforts. Responsibilities include:

- Develop and implement a 3-year fundraising and outreach plan to increase giving & income by 100%
- Develop and implement a 3-year marketing plan to expand our national presence
- Develop solicitation and stewardship programs for major donors and oversee preparation of grant proposals to individuals, foundations, and corporations
- Train board members to cultivate and solicit individual prospects
- Generate and advise on messaging and collateral development
- Support the strategic approach to all donor and fundraising special events and social media campaigns
- Oversee all donor communications and recognition

Qualifications

Required

- Passion for the mission of Vascular Cures with experience working as part of a collaborative team with an entrepreneurial culture
- Proven track record of personally securing new major gifts and grants
- Ability to manage multiple projects in a small, fast-paced environment with strong attention to detail
- Confidence, flexibility, and the ability to lead, plan and manage change
- Exceptional interpersonal and communication (written and verbal) skills
- Self-motivating, self-managing individual who thrives on interactions with donors, stakeholders, and board members
- Strong strategic problem-solving skills, with the ability to address complex issues creatively and effectively, build trust and inspire confidence
- Bachelor's degree and minimum of 5 years of fundraising experience, and 2 years marketing experience

Preferred

- Experience in healthcare or medical research fund-raising
- A history of establishing and/or strengthening identity and brand awareness
- Success in high-level board training
- 5+ years marketing experience

To Apply

Please send a cover letter and resume to Katelyn Jackson, Operations Manager katelyn@vascularcures.org.

Vascular Cures is an equal opportunity employer. We encourage applications from all individuals regardless of age, gender, race, ethnicity, religion, or sexual orientation, and evaluate all candidates based on merit.