



Vascular Cures is hosting a social media campaign to showcase the everyday heroes in our lives who are fighting vascular disease, whether they be family members, friends, doctors, nurses or patients. We want to recognize and honor your #vascularhero – just let us know who they are and how they have changed your life.

NOMINATE YOUR #VASCULARHERO

Below are some guidelines for posting on Facebook, Twitter, LinkedIn and Instagram. An easy-to-use template is provided here, simply copy/paste the following prompt and fill in the blanks:

@vascularcures My #vascularhero is _____ because _____.

How to Create a Public Post on Facebook



To make your post public, click on the drop-down arrow next to News Feed (highlighted in yellow.) Tagging Vascular Cures in Facebook creates a link in your post to the Vascular Cures page. To tag Vascular Cures, begin typing @vascularcures. A dropdown box will appear with a list of possible selections. Click on "VascularCures" and we will be tagged in your post!

How to post a mention and use #vascularhero on Instagram

When you mention someone in Instagram, type @ plus the name of the person or business you want to mention. To tag Vascular Cures on Instagram, type @vascularcures. Do not put a space between "@" and vascularcures. Also add #vascularhero to your post.

How to post a mention and use #vascularhero on Twitter

Type your Tweet as you normally would, but replace any names you include with that person's or business' @username. For example: "I love @vascularcures!" Twitter will recognize and link to the @username in the Tweet. Twitter will also recognize #vascularhero in your posts.



How to post a mention and use #vascularhero on LinkedIn

In your LinkedIn home page near the middle top where it says “Share an article, photo, video or idea” type your message nominating your vascular hero. If your hero is a LinkedIn user you can tag them by replacing @username with their name. LinkedIn will recognize #vascularhero in your posts as well as the @vascularcures tag. Attach a photo or video if appropriate and hit “Post”.